



# STOLA

## Saluki Tree of Life Alliance

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An IRS 501(c)(3) nonprofit charity.

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### **Stock Donation Program:**

**Do you have inherited shares of stock that you really don't know what to do with?**

**Have some of your stocks tanked?**

Help may be on the way. STOLA's Stock Donation program may be able to help you unload stocks to benefit STOLA's Saluki welfare programs while giving you tax benefits.

STOLA has a brokerage account at Salomon Smith Barney to accept stock donations through STOLA volunteer Elise Shartsis. The objective of this account will be to accept stock that will then be sold with the proceeds benefiting STOLA. Many organizations have been very successful in their fund raising efforts by accepting donations in this manner. The IRS currently recognizes two types of donations: traditional cash gifts and gifts of appreciated assets, namely securities. An asset is just about anything: stocks, bonds, vehicles, land and precious art objects. Some donors prefer, for tax reasons, to donate low cost basis stock versus cash. The real benefit to you comes from the fact that you get to deduct the entire value of the asset, not the asset minus whatever taxes you would have paid had you sold it. By gifting it you are able to offset ordinary income that is taxed at a higher rate with income taxed at a lower rate. To determine if this will be right for you, please consult your tax advisor.

If you have questions or you would like to donate stock to STOLA, please contact Elise Shartsis at 800-243-5977 ext 4839 or by e-mail at [elise.shartsis@rssmb.com](mailto:elise.shartsis@rssmb.com). Elise will provide you with a form which can then be mailed or faxed to your present broker. Elise will coordinate the transfer with your broker. If you would like to donate salable Restricted securities, please call and discuss with Elise. The easiest and quickest way to transfer stock is electronically. It is done through a system the brokerage firms use called DTC. You can also send an actual certificate to the STOLA account at Salomon Smith Barney. If you are interested in this method, please call Elise to discuss the paperwork that is required.

Through the STOLA Stock Donation Program we hope to make helping Salukis a win-win situation for everyone.